

# Get your workplace involved

# We need your support!

Cystic Fibrosis Ireland has been fortunate to have a number of close partnerships with businesses and corporate organisations over the years. It's a vital area of income for CF Ireland and one that we need to maintain and grow as we continue our work to support and advocate for people with Cystic Fibrosis in Ireland. You can help CF Ireland build these successful partnerships.

## Ways your company & workplace can support CF Ireland...

### Charity Of The Year

The easiest and most identifiable way your company or business can provide support to CFI whilst also raising their own profile is by engaging in a Charity of the Year (COTY) partnership. A charity of the year is often chosen by employees! So you can nominate CF Ireland as the chosen charity and encourage your colleagues to vote for us!

If your business or workplace does not currently have a COTY partnership scheme in place, but you think they would be open to it, approach your employer. CF Ireland will be more than happy to provide you with additional information on CFI and the work we do.

Often most of the activities listed below would form part of the overall COTY partnership, but they are very simple ways to increase awareness of CF and to raise funds as stand-alone activities.

### Sports & social events

Many companies host a variety of sports and social events throughout the year from coffee mornings & bake sales, to sports days, to quiz nights to golf tournaments in aid of CF Ireland. For us, these activities are crucial, not just in terms of raising funds, but also for raising awareness.

But, more importantly for the business it's a fun way for organisations to break down barriers and encourage team building between management, staff and different departments.

### Investec

*Investec held an enormously successful Charity day in 2013 when staff raised €160,000 for four different charities, one of which was CFI.*

*Cake sales, book and DVD sales, table tennis tournaments, playstation events, giant jenga games, cycling and twister competitions were just some of the events that took place.*

### Dublin Airport Authority

*Cystic Fibrosis Ireland was chosen as one of three partner charities for the Dublin Airport Authority for 2014. Along with Special Olympics Ireland and Jack & Jill Children's Foundation, CF Ireland will be the beneficiaries of this very valuable partnership. DAA staff voted for the charities involved. Over the course of 2014, DAA staff, and often their families and friends, are hosting creative and innovative fundraising challenges and events such a crew of rowers who rowed across the Irish Sea, running, biking and hiking challenges, family fun days, a 'Phone-Free Friday' and a Hair-a-thon. Within the airports (Dublin & Cork) the branding of the 3 charities is present, and the 'loose change' towers are located in each terminal.*



### Team for challenge events

Every year CF Ireland is fortunate to have hundreds of people participating in different sporting challenges in Ireland and overseas.

Events like the Women's Mini-Marathon, the Dublin Marathon, the Hell & Back, and Tough Mudder provide a perfect opportunity for workplace colleagues to come together as a group, raise funds, train, and participate. This year (2014) we had 5 workplace teams participate in the Women's Mini Marathon and one team of 30 in the Hell and Back challenge!

Our CF Ireland sports-style tech T-shirts are suitable for overprinting so you can print your team name/business name on the t-shirt we would provide. For more information on this, or if you have a team you would like to enter in an upcoming event, please let us know.

### Give as you earn schemes

Give As Your Earn or Payroll Giving is an easy way for you and your colleagues to contribute to CF Ireland on a regular basis through payroll deductions.

Increasing research shows that employees want to work for companies that care, that social responsibility is a consideration in employees' decisions to join, stay with or leave companies, and that there is a link between social responsibility and engaged, productive employees.

It works very simply. By donating a fixed amount from your monthly salary – in addition to donations from your colleagues using this scheme – you can help make a big difference to the work of CF Ireland. If you choose to donate more than €250 a year (or €21 a month) through your payroll, your donations can have a double impact as CF Ireland can claim the tax back on the donations.

When Payroll Giving is included as part of a company's CSR initiative, such as Charity of the Year, Payroll Giving can provide a legacy of giving which continues long after the original partnership has ended. Contact us for more information.

### 65 Roses National Awareness Week

Every year, usually in April, CF Ireland launches National Awareness Week. This is a key period of activity for CF Ireland. All over Ireland our volunteers host a variety of events and activities, raising awareness and much needed funds for CF Ireland. One of the key ways this happens is through the sale of our '65 Roses' emblems. Every year, many of our volunteers sell these emblems at their workplace, often combining it with a coffee morning or bake sale. If you think your workplace would like to be involved in this way, please arrange it with your employer, and we can provide you with the appropriate fundraising pack.



### For more information...

We would love to have the opportunity to discuss any of these ideas with you and support you in your workplace fundraising, and in getting your workplace involved.

Please contact Maria at [businessforcf@cfireland.ie](mailto:businessforcf@cfireland.ie) if you have any questions.

